

THE ACNE & ECZEMA CLINIC



Product Guide

FOR SKIN CARE CLINICIANS

BY EMILY BANKS, NATUROPATH

A L I T T L E A B O U T U S

Every good thing has an origin story, so here's mine.

My name is Emily. I've been a Naturopath for over a decade now, but started specialising in skin after successfully treating some very stubborn cases of acne and eczema. I felt disheartened, as most of my patients feel before finding me (or you!), at how little love and care is given to understanding and supporting the skin.

Antibiotics are always the first line of treatment in acne, followed by Accutane or the oral contraceptive pill.

Steroid creams, antibiotics and bleach baths are relied upon for eczema management. All these super harsh treatments with potentially life-changing side effects, and yet half the people I talk to have no idea how important something as simple as fish oil is for skin function. Alas, almost none of them have heard of the skin barrier at all!

Problem skin always has a driver, and sometimes there are multiple. Everyone with problem skin has a dysfunctional skin barrier. Some of them also may have hormonal drivers, nutritional deficiencies, digestive issues, reproductive problems, high stress... the list goes on (and on). But we can all agree that the skin requires fundamental nutritional support to function optimally. So, after years in clinic trying to find products that would fit the bill of what I needed for effective internal skincare health, I decided to make my own.

In creating what I needed for my clients, I've also created what you need for yours. Half of the problem when it comes to internal support in the retail space is most products are not reliable, and are not high enough in concentration to elicit a response. This is because in a retail space, there is no practitioner involved, and if items are made as therapeutic as what we trained professionals use, people would seriously hurt themselves. But this also means that clinicians like you can't access premium practitioner-only products to stock without a practitioner. I have changed the game here. I created premium practitioner-only items that you can retail with the confidence behind you that these products will give the best results.

We are 100% Australian owned and formulated, sustainable and earth-friendly. We are here to bridge the gap when it comes to internal and external skin treatment, and to support you and your clinic to get the best results possible... from the inside out, and the outside in.



For the love of skin,

EMILY BANKS, NATUROPATH

— E/FA PURE —

120 capsules



Benefits

- HIGH CONCENTRATION OMEGA-3
- NO PRESERVATIVES
- ADDED VITAMIN E FOR ANTIOXIDANT SUPPORT
- ENTERICALLY COATED FOR INCREASED ABSORPTION
- EXCEEDS PURITY STANDARDS

Finally, high dose fish oil that's sulfite free and naturally preserved with vitamin E to avoid antioxidant depletion. Support the skin barrier and sebum quality with high concentration fish oil. Flexibly prescribe according to skin type. Lasts 1-4 months depending on dose required. Sustainably sourced and made in Canada. Purity tested to parts per billion (requirement is only parts per million). Comes with comprehensive clinical guide for your use, and Product Guide for your client via QR code on the label. [Lengthier product description on website.](#)

WHOLESALE \$59 (INCL. GST)

RRP \$89

MINIMUM ORDER QUANTITY: 6 UNITS TOTAL (CAN BE MIXED)

— FORMULA S2 —

202.5g



Benefits

- ESSENTIAL EVERYDAY SKIN NUTRITION
- SKIN SPECIFIC MARINE COLLAGEN PEPTIDES
- 12MG ZINC GLUCONATE PER TSP
- INCREASES SKIN HEALING CAPACITY
- LASTS UP TO 45 DAYS

Everyday skin nutrition with skin specific marine collagen peptides, zinc, vitamin C, spirulina and silica. Focused support to improve skin healing capacity, and increase collagen availability + production. Flexibly prescribe according to skin condition and likelihood of zinc deficiency. Designed to provide everyday support for optimal skin health, healthy ageing, and increased healing. Comes with comprehensive clinical guide for your use, and Product Guide for client use.

[Lengthier product description on website.](#)

WHOLESALE \$69 (INCL. GST)

RRP \$97

MINIMUM ORDER QUANTITY: 6 UNITS TOTAL (CAN BE MIXED)

— ROSE QUARTZ GUA SHA —



Put the love in their hands

Gua Sha is an ancient Chinese massage technique, which has been lovingly integrated into everyday skin support and therapies. Gua Sha stones are designed to contour the face for easy and effective massage. Gua sha massage has so many benefits, including:

- Increasing collagen production
- Anti-inflammatory
- Helping to break down fascia
- Assisting lymphatic drainage
- Soothing & calming (especially due to the cool rose quartz)

Rose quartz has been chosen due to its energetic uses in self-love and opening the heart chakra.

COMES WITH SUSTAINABLE COTTON KEEP BAG, AFFIRMATION CARD WITH QR CODE TO VIEW GUA SHA TECHNIQUES & ORGANIC ROSE PETALS

WHOLESALE \$25 (INCL. GST)

RRP \$49

NO MINIMUM ORDER

USE IN FACIAL TREATMENTS, AS A GIFT, OR SELL AS A RETAIL ITEM

— SKIN ESSENTIALS BUNDLE —



Bundle the everyday essentials for premium support and savings

RRP \$179 (CLIENT SAVES \$7)
LASTS MINIMUM OF 1 MONTH
RECOMMENDED OVER A PERIOD OF 3 MONTHS

Ordering & Shipping

PLACE ORDER VIA EMAIL TO HELP@ACNEANDECZEMA.COM OR VIA OUR [ONLINE STOCKIST ORDER FORM HERE](#).

FREE SHIPPING ON ORDERS OVER \$500 WITHIN AUSTRALIA.
SHIPPING COSTS FOR ORDERS UNDER \$500 CALCULATED ONCE ORDER IS PLACED. INVOICE PAYABLE BEFORE ITEMS ARE SHIPPED. SORRY, NO 30 DAY ACCOUNTS.

WANT IN-CLINIC PROMOTIONAL SUPPORT?

COMPLIMENTARY A5 PROMOTIONAL CARDS WITH EASILY ACCESSIBLE QR CODE PROVIDED FOR EACH OF THE LISTED RESOURCES WITH YOUR FIRST ORDER.

Additional Resources

I know the kinds of results that are achievable when we can treat the skin holistically. I created this line of products to help support skin therapists in clinic, so that you can access premium quality and therapeutically effective ingredients to support skin healing from the inside out, without the patient having to make the investment in 1:1 healthcare.

I am very passionate about education, especially when it comes to understanding the biochemical drivers of problem skin. When patients are better educated, we get better and longer-lasting results, which is so important when working with the skin, and all it represents. Here you can see the other resources and services available for your patients and your clinic.



Educational Masterclasses

YOU OR YOUR PATIENTS CAN DEEP DIVE INTO THE WORLD OF INTERNAL DRIVERS TO PROBLEM SKIN IN THESE 90 MINUTE VIDEOS. [CLICK HERE TO VIEW.](#)

Naturopathic Skin Appraisal

MY MOST POPULAR TOOL, THIS PERSONALISED REPORT OUTLINES WHICH OF THE MAIN DRIVERS OF PROBLEM SKIN NEED TO BE SUPPORTED FOR CLEAR SKIN FROM WITHIN... AND IT'S FREE!

[CLICK HERE TO VIEW.](#)



Signature Gut Health Program

SUPPORT YOUR PATIENTS' SKIN HEALING WITH BETTER GUT HEALTH AND NUTRITION WITH THIS 4-MONTH ALL INCLUSIVE GUT PROGRAM. AVAILABLE FOR IN-CLINIC GROUP INTAKE OR AS AFFILIATE.

[CLICK HERE TO VIEW.](#)

Results

THEY SPEAK FOR THEMSELVES



THE ACNE & ECZEMA CLINIC - CLEARING SKIN ACROSS THE GLOBE

Stockist Agreement & FAQs

This sets out the terms and conditions of becoming an exclusive supplier of The Acne & Eczema Clinic range. We are a small business and love supporting small businesses, so you will find our terms and conditions are relatively brief and easy-going.

Acceptances

By becoming a stockist of The Acne & Eczema Clinic range, it is expected that you will comply with the following:

- Selling items at RRP minimum
- Storing items below 25 degrees and out of direct sunlight
- Provide product guides to support product sale if client is not educated about how to take the product
- Give recommendations based on training provided (refer to Clinical Guides)

Minimum Order Quantities

Minimum order quantities of 6 apply for each order, though this can be split between any products (excluding gua sha stones). Gua sha stones do not have a minimum order quantity. We are a small business and love supporting small businesses, which is why our MOQ is so low.

Ordering

Ordering is as simple as sending us an email at help@acneandeczema.com with what you need or placing an order request on our website (use the Stockist Order Form found in the footer). We then email through an invoice within 24 hours for payment. Your order is packed but not posted until payment has been received. You can speed up the postage process by sending us through an email with proof of payment. We would love to automate the process of ordering but unfortunately we can't get shipping options to work online just yet.

Shipping

All orders over \$500 are shipped express post free of charge. Orders under \$500 incur a freight charge, which is calculated when we put your invoice together (as it is dependent on weight, cubic size and delivery address). We do not accept liability for anything that happens to your order once we have posted it. All our orders are posted with insurance, which can be claimed through our courier (Australia Post) if needed.

If posting items to your customers, we recommend looking at our packing videos on Instagram (check our reel tab) to minimize likelihood of damage in transit. We think our choice for sustainable, earth-friendly glass packaging is still worth the extra effort.

Stockist Agreement & FAQs cont.

Payment Terms

We do not keep monthly accounts here.

Payment is due before the order is posted, and we give you a standard of 2 days to make payment. We request proof of payment via email or Instagram DM to avoid any delays in getting your order out.

Clinical Training

We offer annual complimentary training sessions with you and your team to help you feel confident and clear on prescribing our range and getting the best results for your clients. Training is conducted with Emily and can be done either online or face-to-face (depending on location and travel restrictions etc). It is ideal to have this training in the first month of stocking our range, though is not compulsory as we have created comprehensive clinical guides for each of our products.

Our training is focused around correct use of our supportive items, as well as education about our Clear Skin Formula™ and what to look for with internal drivers.

We know a thing or two about the internal factors of problem skin, so are always here to support you if you don't feel confident in prescribing our products for whatever reason. Don't hesitate to reach out if you are feeling unsure or stuck with a client.

*Please note any of Emily's recommendations does not equate to a therapeutic relationship between her and your client

Affiliate Programs

We currently operate our Signature Restore & Renew Gut Health Program, which is a 4-month all-inclusive program focused around nutrition, stress reduction, self-worth, self-love, and gut healing. It has everything that Emily usually goes through 1:1 with her patients, without the cost of the 1:1 time with her.

If you are interested in this program, you can see what's included here.

This program can be run as a group program within your clinic, or you can refer clients to this program and receive a 20% affiliate payment (\$200).

Please get in touch for more information on how to operate this as an affiliate, or if you would like to experience the program for yourself first at a discounted rate.

Additional things we do to support you

We love small businesses, and we love sharing the love for our amazing partners.

To help support you and share all the wonderful things you are doing for skin, we list you on our website under the Stockist section* and promote you on social media (minimum once a year).

*Please note, stockists are listed on our website after a total order volume of \$1,000 is reached. Website listings will be removed if no orders are placed within a 6-month period. We will always share your stories/reels/posts that you tag us in (find us @theacneandeczemaclinic) and encourage you to send us through or tag us in before and afters of clients who are using our products so we can share the results you are achieving.

Access to our Naturopathic Skin Appraisal

The very last thing I have to tell you about is how our Naturopathic Skin Appraisal can help you. This is a premium option for clinics who are focused on holistic skin health, and want to support their clients in understanding more about problem skin drivers + track results of progress over the time of treatment.

You may have already seen my amazing [Naturopathic Skin Appraisal](#) (if not, you can find it easily on the website or our socials). This is a comprehensive skin health assessment quiz, which then provides a personalised (and comprehensive) report delivered directly to the consumer. This report allows us to share so much information about problem skin drivers, and for consumers to see what drivers are most problematic for them.

It is the main opt-in we use to generate business, and it works phenomenally because of the value provided (I seem to have a thing for that).

Whilst I use this as our core lead magnet, I also use it as a clinical tool to help discuss with my patients what is going wrong with their skin, and what areas need support.

We can also review the quiz again over time, and compare the results from when they first started seeing me. This comparison feature also shows the percentage that each area has improved throughout treatment, so can be used to also track data on your clinical outcomes.

I created the Skin Appraisal (like everything else I create) because I needed it. And I figure, you might need it too.

So, I've created a way where you can gain access to your very own done-for-you Naturopathic Skin Appraisal, with leads going directly to your inbox and everything personally branded for your clinic.

Subscriptions to this are available for

- \$700 up front for 6 months
- \$1,200 up front for 12 months
- monthly payment plans also available (please reach out if you want this option)

If you think this will work well for your business and your clinical outcomes, please be in touch so we can chat further about the features and how it can work in your clinic.

